

**For Immediate Release**

**Unilever once again partners with Gillett Evernham Motorsports  
*Unique program enters its fifth season of NASCAR competition***

**MOORESVILLE, N.C.** – NASCAR is considered America's most popular form of auto racing. For the fifth consecutive year Unilever™ will be part of the action with Gillett Evernham Motorsports. Unilever™ will feature six of its popular consumer brands on the No. 9 NASCAR Nationwide Series Dodge Charger in the very successful Ultimate Chargers™ campaign.

The NASCAR Nationwide Series provides an opportunity for families to enjoy a fun-filled day at the race track with events designed for the family in mind. Unilever will enhance that experience at selected tracks with various activation opportunities for fans to enjoy prime sampling of selected Unilever products and even event sponsorship.

Lipton Tea has reached an agreement with Richmond International Raceway® to sponsor the NASCAR Nationwide Series spring race. The *Lipton Tea 250* will commence on Friday, May 2 at 7:30 p.m. and will be televised live on ESPN2 reaching over 96 million households. Kasey Kahne will drive the Lipton Tea Dodge in the *Lipton Tea 250*.

Kahne will once again anchor the program competing in 10 races throughout the year. The season will begin on Saturday, February 16 with Kahne driving the Ragu® Dodge in the first race of the year at Daytona International Speedway®. Kahne won twice last year driving the Ultimate Chargers Dodge first in May at Lowe's Motor Speedway in Charlotte, N.C. and second, in August at Bristol Motor Speedway.

Elliott Sadler, Chase Miller and newcomer Patrick Carpentier will also pilot the car during the 23-race schedule. Sadler and Carpentier are scheduled for four starts each while Miller will take command for five races in the Ultimate Chargers™ machine.

Ragu® pasta sauce, Hellmann's® real mayonnaise and Wisk® laundry detergent will once again serve as primary sponsors of the No. 9 Ultimate Chargers™ car while Klondike®, Lipton®, and Country Crock® will remain as associate sponsors. The car will highlight each brand and feature a new paint scheme designed to highlight the primary race sponsor during each race on the Ultimate Chargers™ schedule.

Gillett Evernham Motorsports has also named a new team director in charge of the Ultimate Chargers Dodge. Kirk Almquist, formerly the car director of the No. 19 Dodge Charger in the Sprint Cup Series, has been promoted to team director of the No. 9 Ultimate Chargers Dodge in the Nationwide Series. Each week we will keep you up to date on the Ultimate Chargers™ program and will provide an update after the running of the NASCAR Nationwide Series race in DAYTONA®.



## About Unilever

Unilever [NYSE: UL, UN], one of the world's largest consumer products companies, aims to add vitality to life by meeting everyday needs for nutrition, hygiene and personal care. Each day, around the world, consumers make 150 million decisions to purchase Unilever products. The company has a portfolio of brands that make people feel good, look good and get more out of life.

In the United States these brands include recognized names such as: Axe, "all," Ben & Jerry's, Bertolli, Breyers, Caress, Country Crock, Degree, Dove personal care products, Hellmann's, Knorr, Lipton, Popsicle, Promise, Q-Tips, Skippy, Slim-Fast, Snuggle, Suave, Sunsilk and Vaseline. All of the preceding brand names are registered trademarks of the Unilever Group of Companies. Dedicated to serving consumers and the communities where we live, work and play, Unilever in the United States employs approximately 13,000 people in more than 60 office and manufacturing sites in 24 states and Puerto Rico – generating nearly \$10 billion in sales in 2006. For more information visit [www.unileverusa.com](http://www.unileverusa.com).

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